



PRESS RELEASE

1360 N. Niels Hansen Lane, Lakeside, AZ 85929
928-368-8696, www.ci.pinetop-lakeside.az.us

For Immediate Release

Arizona Department of Commerce Awards \$47,000 to Town of Pinetop-Lakeside

Pinetop-Lakeside – April 5, 2010 – The Arizona Department of Commerce awarded the Town of Pinetop-Lakeside and Pinetop-Lakeside Main Street \$47,000 in grants to develop conceptual site plans, marketing booklets, and architectural renderings for the commercial corridors commonly referred to as the Maverick Node, and the Old Town Node.

The Maverick Node project represents a public/private venture between the Town, Main Street, and the Maverick Center Limited Partnership. The Maverick Node features retail and professional office space, a nursing home facility, and service and recreational amenities. This overall project goal is to increase economic development opportunities relating to business attraction, job opportunities, and capital investment of the remaining 16 acres.

The Old Town Node project represents a collaborative effort between the Town and Main Street. This project will expand on the nodal concept initially identified in the 2006 Town Plan completed by the Tejido Group, which addressed “quality of life” components such as regional attractions, regional qualities, circulation, land ownership and use, open space, and wildlife and citizen’s viewpoints. This project will concentrate on the approximate 27 acres at the intersection of White Mountain Blvd. and Porter Mountain Road, which is extremely important from a community development perspective, as the

intersection is undergoing a transformation and transition with Navopache Electric relocating to The Commerce Park.

#####

For more information, contact:

Lu Anne Frost, Town Clerk, Town of Pinetop-Lakeside, 928-368-8696 ext. 224,
lfrost@ci.pinetop-lakeside.az.us.